Project: Landing page focused on People Search

**Headline:**

PeopleFinders.com (w/ face logo)

**Since 1999, Your Trusted Online People Search Source**

**Search form (should Toggle between Search By Name and Search By Phone)**

**Start Here – Enter in a Name to Begin**

Search by Name

Search Fields: First Name, Last Name, City, State (label INSIDE the search fields)

Search by Phone

Search Fields: Three fields (area code, prefix, last 4)

Label INSIDE the search fields

**Key Messaging w/ some graphic or use of icons to highlight:**

**Who We Are**

* Launched online in 1999
* Leading Data-as-a-Service Public Records Organization
* Privacy and Security are paramount to our Organization

**How We Help (Use Graphics and/or Icons to highlight)**

* (Save Time icon) - PeopleFinders has people, phone, background, property and criminal, at your fingertips.
* (Save $ Icon) - We do the vetting for you to access local, state and nationwide records = delivering you AFFORDABLE UNLIMITED access.
* (Comprehensive/Complete Icon) – We Provide Instant Access to Billions of People Search & Background Records

Sample Layout…but can come up with different designs/layouts. CTA is the Search form and Search Button

